

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

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The Marlboro Cup



**Thoroughbred Race of the Year.
Saturday, September 19th at Belmont Park.
Presented by Marlboro Cigarettes.**

(check your local listings for TV coverage)

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

16 mg. "tar," 1.1 mg. nicotine
av. per cigarette, FTC Report Mar '81



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